

## Allied Member Firm Profile: **Randy Borden** **Borden Lighting**

**B**orden Lighting was begun in 2006 and was built on the foundation of Nova Industries, a 49 year old lighting manufacturer in San Leandro, CA. Borden Lighting designs and manufactures decorative architectural lighting fixtures, makes glare control products under the HoneyLite brand and collaborates with architects on custom lighting. We are the architectural lighting company owned and managed by an architect.



Randy Borden, the president and CEO, has been a registered architect since 1976, having worked on schools, housing and small commercial projects. When Randy got into the lighting business it was making a transition from incandescent to compact fluorescent lamps. Now we are in a transition, albeit a more difficult one, from CF to LED. While we are in the early stages it is clear that the energy savings potential of Solid State Lighting (LED) is going to have a big effect on architectural lighting.



Borden Lighting has been established to create products based on three simple principles: Design, Value and Sustainability. Believe it or not it is possible to manufacture quality lighting products in this country that are clean and simple and have inherent value through design. Through our design and manufacturing skill it is also possible to produce fixtures that have more to do with sustainability than just an energy saving lamp. The materials we use have less embodied energy and the finishing processes we use have less environmental impact than competing products. Borden Lighting is also certified as a partner in the Alameda County Green Business program.

When Randy got into the lighting business, the thought was, "who better to talk about lighting with an architect than an architect". That still applies, and we hope that Borden Lighting can be a resource for architects in the bay area. To learn more about LED vs. CF follow this link:

[http://www.bordenlighting.com/architectural/E-News\\_FALL2010.pdf](http://www.bordenlighting.com/architectural/E-News_FALL2010.pdf)

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